Gem Logistics extends contract with Ubisoft

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Gem Logistics secures its position as primary distribution partner for Ubisoft for a further three years
For immediate release: 29th May 2012 Gem Logistics today announced that it has secured a three year contract with Ubisoft, continuing to serve as its primary distribution partner after 7 years of working together.

The extension to the contract with Ubisoft is an important strategic win for the business. The key factors in securing this contract were the levels of success for secure, on-time and accurate fulfilment of titles such as Assassins Creed and Just Dance as well as the added value services the firm can offer through its dedicated 3PL facility in Raunds.

Alan Lynch, operations director at Gem Logistics said, “We are delighted to cement our partnership with a major publisher such as Ubisoft for a further three years. It is a true testament to the successful relationship in place between the two companies.”

Darren Bowen, UK sales director at Ubisoft added “Due to the fantastic support structure in place at Gem, along with their high level of commitment to our business and continued outstanding service, we are delighted to continue our partnership. Signing this three year contract gives us the confidence that we can continue to serve our customers with the utmost efficiency and professionalism.”

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